

THE DOT FACTOR

UNLOCKING BUSINESS VALUE THROUGH
DATA & AI MATURITY ASSESSMENT



SHAPING SUCESS
STORIES BY

wiimer

● The missing dot for advanced analytics



THE CHALLENGE

- What is your organization's current **Data & AI maturity level**?
- Which **capabilities** are missing to scale AI adoption?
- Which **data sources** truly drive business decisions?
- How **consistent and reliable** is data across systems?
- How **aligned** are data and AI strategies with business goals?
- Which **teams own data governance** and how effective are they?



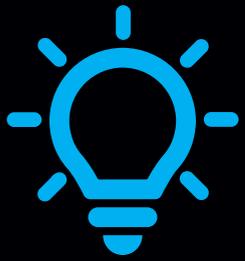
THE CHALLENGE

Key priorities include:

Maintain high-quality, reliable, and easily accessible data to enable analytics and AI initiatives to scale and deliver measurable business value.

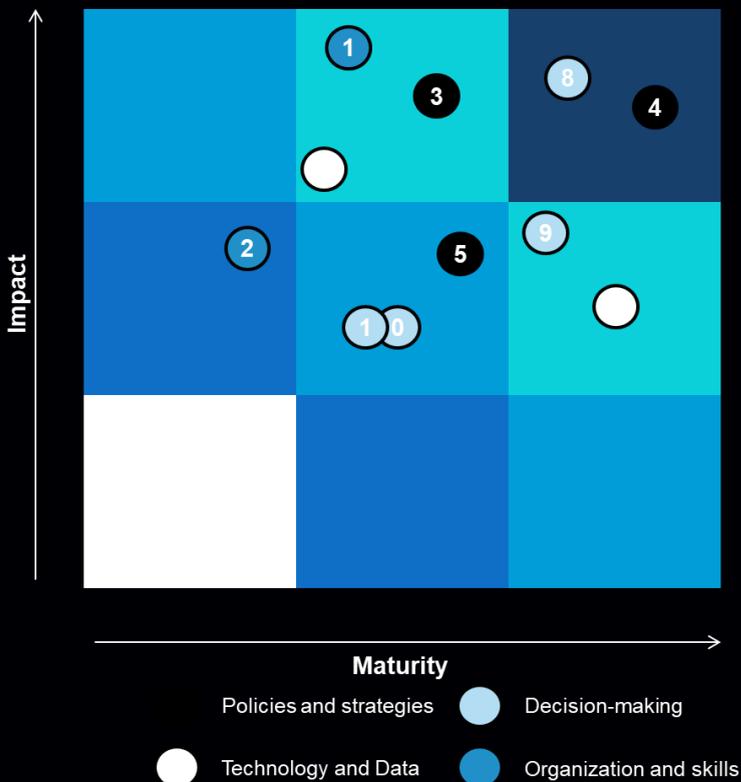
Ownership and responsibility for data across teams to ensure governance is effective, consistent, and drives trust in organizational data.

Foster a culture where decisions are guided by insights and equip teams with the skills needed to harness data and AI for strategic impact.



THE ANSWER

Developing a **Data & AI Maturity Assessment** through three steps:



1 Operating Model characterization

- Analysis of how data and AI are embedded in the processes, teams, and decision-making.

2 Maturity and Impact Assessment

- GAP Analysis to maturity level
- Impact evaluation to business performance

3 Prioritization model and Strategic Roadmap

- Prioritized portfolio of initiatives, ranked by impact and feasibility
- Recommendations for governance, reskilling, and team reorganization
- Strategic roadmap for sustainable Data & AI transformation



THE IMPACT

1

Organizational Diagnosis

Provides a comprehensive assessment of the company's current data lifecycle, identifying key challenges, gaps, and areas for improvement, which enables better decision-making.

2

Stakeholder Alignment

Involves leaders and teams throughout the assessment process, fostering a culture of collaboration and embedding data-driven practices across the organization.

3

Strategic Roadmap

Delivers a tailored roadmap with prioritized initiatives, guiding the organization from its current state to the target maturity level and enabling scalable, AI-enabled transformation.

DISCOVER MORE AT:
wiimer.com/thedotfactor

The logo for 'wiimer' is displayed in a bold, lowercase, sans-serif font. The first two 'i's are stylized, with the first having a blue dot and the second having a black dot. The remaining letters 'i', 'm', 'e', and 'r' are in a solid black color. The entire logo is centered within a white rectangular area that is framed by a thick black border, which is itself set within a white frame that resembles a computer monitor.

wiiimer

 **The missing dot for advanced analytics**